Management Syllabus Number

MAN-314

2 credit

Elective

TAKEDA, Motohide

1. Course Description

This course focuses an introductory study of Innovation, which is the key driver of success for social and economic growth and evolution, as well as management of today's leading companies. We study on what is innovation through various cases of innovation in Japan and more those of United States as the center of innovation

We stretch those understandings through workshops using a textbook telling a long history of Innovation, and also we do workshops for various case studies.