

Overseas Internship for Sports Business Management

Syllabus Number

IHR-201

Elective

2 credit

KAWAKAMI, Yuji

1. Course Description

We plan to go to Phoenix, Arizona and Los Angeles from early March. And we learn about professional sports business, management and marketing in the US professional sports team, league, administration. All local programs will be conducted by local instructors. We will present presentations on Japanese sports business at Grand Canyon University (Phoenix) and volunteer at the Spring Training Camp in San Francisco Giants. With this program we can do a lot of experience in the sports business in US.