

International Management

III (International Management III)

Syllabus Number

MAN-309

Elective

2 credit

SETO, Yoshiya

1. Course Description

This course deals with global environment surrounding multinational enterprises (“MNE”) as well as their operations, their background and history and explores their challenges. It also aims to help students understand the basics of international business. Students are sometimes requested to do presentations in classes regarding the topics covered in this course.

The topics include the followings.

Globalization, Environment of global business; Political economy
National Differences in Economic Development and Culture,
Global business and Ethics; Corporate Social Responsibilities
International trade, Foreign Direct Investment
Regional economic integration, Markets, etc.