

ECCP (Business English) I

Syllabus Number

ENG-303

Elective

2 credit

MATSUOKA, Rieko

1. Course Description

In this globalised society, English competence is regarded as a vital factor for students to be successful in the business world because English is now a Lingua Franca. The concept of Lingua Franca suggests that English with Japanese accent should be accepted if it works in communication. In this lecture, ECCP selected students are supposed to learn English basic Grammar, intercultural communication, basic economics according to their levels, in addition to expanding their vocabulary and strengthening speaking ability via reading-aloud training. It aims to encourage students to use English willingly,