

Seminar II

Syllabus Number

SEM-302

Compulsory 2
credit

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1. Course Description

It is easy to explain the reasons for success after we see the success, but building a general theory of how to succeed is difficult in advance. On the other hand, it is easy to find common ways to fail. In this seminar, we will learn a "failure rule" entitled "Corporate management based on cases of failure."

In fall, dividing into groups, each group will find specific cases of company failures and will report them. Ultimately, we are going to submit a consultancy report.