Innovation III (InnovationIII)

Management Syllabus Number

Compulsory Elective 2 credit

MAN-321

TAKEDA, Motohide

1. Course Description

This course focuses an introductory study of Innovation, which is the key driver of success for social and economic growth and evolution, as well as management of today's leading companies. We study on what is innovation through various cases of innovation in Japan and more those of United States as the center of innovation.