

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

MESHITSUKA, Yosuke

1. Course Description

In this seminar, students will conduct practical training (business simulation) , field activities (factory tours multiple times a year), group and individual surveys and presentations, and presentations on the theory and concept of strategic management . And volunteer students of sub-seminars will also read the literature. We will exchange with other seminars through the research meeting of the Faculty of Economics.① Tour of factories in spring and summer: Observe the realities of companies!②Management & Economic Simulation Exercise (MESE): Practical and integrated learning of company management and accounting!③ Spring group survey and autumn individual survey: Learn the skills of survey, presentation and logical thinking!④ Total Review of Management Strategy Theory: Review the management strategy theory in a systematic review!⑤ Reading the literature of business science (Applicants only): Learn the latest theory of business administration! Let's gain expertise!