Japan's Industries I

Syllabus Number

ECP-213 Elective 2 credit

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1. Course Description

We will study the philosophy and know-how of "business", which is an important asset and know-how to operate modern global society and organizations to live well in those. Many companies, including manufacturing industries, rely on the good philosophy and know-how of "commerce" for their soundness, growth strategies, and sustainability.

For being leaders in starting new business in future, and students who are likely to take over the

business of the family, we hope to recommend taking this course to prepare for these. In the first half semester, we focus the thoughts and know-how of the Omi merchants, and those of leading general trading companies and other companies of varies industries lines as case studies.