

旅行産業論 II

Syllabus Number

MAN-206

Compulsory Elective
2 credit

1. Course Description

Following the course of Tourism Industry in Japan I, this course provides a comprehensive overview of Japanese tourism industry. Students will learn about i) inbound tourism, ii) the impact of the recent rapid development of information and communication technology on tourism industry, and iii) the related industries such as hotels and transportations.