

比較経営史特講Ⅰ

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Elective 2 credit

1. Course Description

In this lecture, I will give lectures on management history in United States companies centered on a change of corporate strategy and business strategy from a perspective of strategic management theory . And I ultimately aim for students to capture a flow of corporate management and a development of management methods historically and from a viewpoint of a strategic management from the establishment of enterprise system to the present day and development of industry In United States.