観光計画論特講I

Elective 2 credit OSHIMO, Shigeru

1. Course Description

Tourism in Japan is changing through the modernization steps. Whether tourist destinations provide a method capable of flexibly dealing with the change decides the rise and fall of the tourist destinations. Students learn the theory and the method to attract people to the communities. Then, they deepen their understanding of the change of tourism form in Japan and its future views throughout discussions among the students.