

Seminar II

Syllabus Number

SEM-302

Compulsory 2
credit

KAWAKAMI, Yuji

1. Course Description

About Kawakami's Sports Management Seminar II is aimed for upbringing of the professional talented person who can play an active part as a leader in each field in future in the sports industry (wide sense) where further expansion is expected.

We must understand the essence of sports. For the purpose of development of the sports culture of our country, we find the overt potential problem of sports present from approach of historic and social. We do brainstorming and presentation for a proposal of the sports management. And we will present our sports marketing proposal to various social institutions.