

経営学演習 II

Compulsory 2
credit

OZAWA, Kenichi

1. Course Description

The purpose in this seminar II is to learn basic theories and models of strategic management of tourism-related firms and industries. In addition, seminar II carry out presentation of the content of the research subject of the students. And also, at this seminar II, students are obliged to report the contents of research in order to confirm the degree of progress of student's master thesis. By doing so, they will be able to make higher quality papers.