

Innovation Management II

Syllabus Number

MAN-308

Elective

2 credit

MITSUNAMI, Kohei

1. Course Description

The concept, 'Innovation', so called 'the engine for the development of companies and economy', is extremely important. In order to take a comprehensive, panoramic view of Innovation, in this course we discuss various kinds of innovation strategies around the world. During the second semester, we will focus on 'Spill-over Effect', 'Second-generation Innovation' etc.