

Japanese Medium and Small Companies I

Syllabus Number

ECP-207

Elective

2 credit

MITSUNAMI, Kohei

1. Course Description

The rapid growth of SMEs (Small and Medium-sized Enterprises) which accounts for a great ratio of Japanese business is extremely significant for the future Japanese economy. In order to take a comprehensive and panoramic view of Japanese SMEs, this course introduces you some issues in SME management. During the first semester, we will focus on "History of SME", "SME Policy" etc.