

# Tourism Industry Practices

Syllabus Number

MAN-307

Elective

2 credit

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## 1. Course Description

This course will provide students with the opportunity to gain the basic knowledge required for a future career in the tourism industry, focusing in particular on study of the airline, travel and accommodations industries, as well as addressing related industries.

In addition, students will acquire competency in the practical aspects of performing work as professionals in the tourism industry, including specialist terminology, practical English utilized in various aspects of the industry, and business protocol.

To give students opportunities to obtain the latest know-how and practical information directly from the field, the course also plans to invite professionals actively working in the tourism industry as guest lecturers.