

Introduction to Management I

Syllabus Number

MAN-101

Compulsory Elective
2 credit

ISOYAMA, Masaru

1. Course Description

This class has the following characteristics. 1. Learn the fundamentals of business administration and to acquire useful knowledge when learning more specialized contents. Starting with the acquisition of basic knowledge of companies in the spring semester, I will give lectures focusing on management theory and Japanese style management. 2. Since I present keywords in advance in class, I lecture focusing on the understanding of that keyword.