

Social Contribution and Business I

Syllabus Number

SOC-101

Elective

2 credit

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1. Course Description

"Does a company fulfill its social responsibility?" "Does it have a positive effect on business at the same time?"

Each company is seen from these perspectives from inside and outside of the company.

In other words, companies are expected strategic responses which fulfill both corporate social responsibility and managerial responsibility.

In this course, we will investigate case examples of social contribution of each company, organize it by group work and give a presentation.

As a result, you will enhance your communication and presentation skills.

In addition, this course is related to "CSR certification".