

Industry and Enterprise Research I

Syllabus Number

MAN-316

Elective

2 credit

ISOYAMA, Masaru

1. Course Description

In this lecture, we invite young managers who are active at the forefront of companies as guest lecturers and you can learn the following three points.

1. Entrepreneurship and development of venture companies
2. Practice and concrete method being carried out at the site of a leading company
3. Knowledge of various industries for future job hunting

Group discussion (including active learning) and group presentation etc. are conducted to learn the above contents.