Innovation III (InnovationIII)

Management Syllabus Number

MAN-321 Compulsory Elective 2 credit

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1. Course Description

This course focuses an introductory study of Innovation, which is the key driver of success for social and economic growth and evolution, as well as management of today's leading companies.

We study on what is innovation through various cases of innovation in Japan and more those of United States as the center of innovation. A target is to study basic knowledges on Innovation and be ready to challenge to create new value through business developments.

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The first semester our focus is for innovation of Energy , Infrastructure, Money related and Social Systems

Through a year we will obtain knowledges of innovation history of mankind using reference book telling those history of 13000 years