

Introduction to Management I

Syllabus Number

MAN-101

Compulsory Elective
2 credit

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1. Course Description

The purpose of this lecture is to learn the basic terms and theories of strategic management and organizational theory. Basically, classes are given in a didactic manner. Spring semester deals with various issues concerning management of the environment by companies. Flexible response to the external environment is indispensable for companies to grow and survive. Adaptation to the environment is one of the important tasks in corporate management. In this lecture, the student students learn about the problems that management should consider in adapting the company to the external environment.