

Social Business

Syllabus Number

MAN-115

Elective

2 credit

LEE, Youngsook

1. Course Description

The communities in which we live have various problems. This course will use a variety of studies focusing on social business, discuss why these topics are considered “issues” or how they became “issues,” and how we can solve them using business method. The course will also feature some social entrepreneurs as guest speakers and opportunities for group work and discussion.