Microeconomics I

Syllabus Number ECT-201
Compulsory Elective
2 credit

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1. Course Description

This course aims to understand the importance of economic and business activities. In general, the economic and business activities is one of the useful methodologies to solve serious social issues. For example, we are trying to solve global warming issues by technological innovation. Also, the market competition encourages the technological innovation, and then the innovation produces socially profitable goods, and finally these goods improve the quality of life and our society.
In this course, focusing on business economics theory, I will discuss microeconomics theory using many examples of business activities.