

Methods of Survey in Tourism II

Syllabus Number

STS-102

Compulsory Elective

2 credit

HANAI,

Tomomi

OGASAWARA, Nagataka · IIZUKA, Ryo

1. Course Description

Survey, conducting it and discussing based on the collected data, is one of the useful methods to understand tourism deeply. However, the wrong conduction might be misleading if the survey is not conducted properly. In this course, the students learn how to make a questionnaire, collect data and make descriptive statistics like fundamental and frequency table statistics. After that, the students input data they collect from a questionnaire, graph and draw tables. The questionnaire we use in this course is based on the ideas produced in Methods of Survey in Tourism I. Finally, they write a research report using the tables and graphs they made during the lessons. Note that, this seminar consists of lectures and PC practical training sessions to encourage learning.