

Seminar II

Syllabus Number

SEM-302

Compulsory 2
credit

MESHITSUKA, Yosuke

1. Course Description

In this seminar, students will conduct practical training (business simulation) , field activities (factory tours multiple times a year), group and individual surveys, and presentations on the theory and concept of strategic management . And volunteer students will read more advanced literature in sub-seminars. We will exchange with other seminars through the research meeting of the Faculty of Economics.

- ① Tour of factories in spring and summer: Observe the realities of companies!
- ② Management & Economic Simulation Exercise (MESE): Practical and integrated learning of company management and accounting!
- ③ Group survey(Spring) and individual survey(autumn): Learn the skills of survey, presentation and logical thinking!
- ④ Total review of Strategic Management Theory according to reading a basic textbook.
- ⑤ Reading more advanced literature (Applicants only): Learn the latest theory of business administration! Let's gain expertise!