

Tourism Economics I

Syllabus Number	TOS-201
OZAWA, Kenichi	Elective 2 credit

1. Course Description

Tourism is not the industry. However, modern tourism seems to have a close relationship between tourists and industries. The purpose of this lecture analyze tourists and tourism-related firms and industries by applying microeconomic theory. By taking this lecture, students can learn both microeconomic theories and application methods to solve the problems related to economic aspects of tourism. By doing so, students will be able to discover the various problems that they will face in the future and to develop the ability to solve those problems.