

Overseas Internship for Sports Business Management

Syllabus Number

IHR-201

Elective

2 credit

KAWAKAMI, Yuji

1. Course Description

We plan to go to Phoenix, Arizona and Los Angeles from early March. And we learn about professional sports business, management and marketing in the US professional sports team, league, administration. All local programs will be conducted by local instructors. We will present presentations on Japanese sports business at Grand Canyon University (Phoenix) and volunteer at the Spring Training Camp in San Francisco Giants. With this program we can do a lot of experience in the sports business in US.

•Training period: 10 days from early March

•Training locations: Phoenix Scottsdale, Arizona, Los Angeles, California

•Maximum number of participants: 20

•Participation requirements: Students in the School of Economics (Excluding the Department of International Business Administration) who apply in large numbers are selected through GPA and interviews. Students will be required to pay part of the travel expenses. (¥200,000 Plan)