Innovation Management II

Syllabus Number MAN-306 Compulsory Elective 2 credit

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1. Course Description

We continue to study on nature of innovation and its reality as that of dynamic organization of complex social and economic system, using various records of the history on Innovation and also inviting guest speakers.

The target is to study basic knowledge on Innovation and be ready to challenge on business developments, especially for an expected role of Innovation that is to provide solutions against global risks we are facing.

For the second half term, we would focus on other industries except those Information,intelligence, Energy and medical fields we studied in the first half term ,and also more bigger issues such as innovation of social systems.