

Seminar on Entrepreneurs II

Syllabus Number

MAN-318

Elective

2 credit

1. Course Description

Entrepreneurship is a self-motivated behavior defined as discovery of new opportunities and pursuit of those opportunities. In this course, we focus on fundamental skills and knowledge necessary for creating a new business model. Business model is a presentation of new business ideas to the providers of financial and social resources. We examine a set of steps that are necessary for organizing various business resources. Outcomes for students would be measured class participation and seminar presentation. In the fall semester, the course focuses on completing a proposal of business model.