

**Business Capability
Management and Practice III)**

III (Business

Syllabus Number

MAN-211

Compulsory Elective
2 credit

ISAMU,SEKINE

1. Course Description

This course is designed for students to learn an introduction to financial statement analysis and strategy & business model formation. Firstly, we will learn basic structure of financial statements and frameworks of strategies & business models. Secondly, to be practical, we will explore how strategies and business models affect major companies' financial performance through case studies of GAFA (Google, Apple, Facebook, Amazon.com) companies. The final goal is to analyze your selected favorite company's financial position, and propose your strategic recommendations.