

**Business Capability
Management and PracticeIV)**

IV (Business

Syllabus Number

MAN-214

Compulsory Elective
2 credit

ISAMU,SEKINE

1. Course Description

This course is designed for students to learn an introduction to industrial and corporate analysis.

Firstly, we will learn basic structure of financial statements, basics of financial statement analysis and frameworks of strategies & business models.

Secondly, to be practical, we will explore how strategies and business models affect major companies' financial performance through case studies of ICT, Retail, and Automobile industries. The final goal is to select your favorite industry and company, analyze its financial position and business models, and propose your strategic recommendations.