

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

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1. Course Description

Tourism is not the industry. However, it is true that tourism is closely related to various firms and industries. The purpose of this seminar I is to apply and analyze game theory for strategies between tourism-related firms and industries. In other words, this seminar aims to learn game theory through discussions and presentations by students to analyze strategies between tourism-related firms and industries, that is, hotels and travel agents. Students can learn about the strategic behavior of tourism-related firms and industries by taking this seminar.