Industry and Enterprise Research I

ISAMU,SEKINE

1. Course Description

In this course, we will learn ICT industry and business. The progress of ICTs such as AI, IoT, big data and robotics are expected to be accerelated by 5G introduced in Japan this year. As well as reviewing the history of ICT industry and rise & falls of ICT firms, we will explore how digital technologies will affect social and corporate behaviors both positively and adversely in various industries and how firms should transform thier business models in the age of digital revolution. In this course, we will effectively combine lectures with watching videos to deepen understandings of students.