

旅行産業経営論特講

Elective 2 credit

1. Course Description

Although political framework is changing rapidly, “tourism” is considered as a major pillar of growth strategy.

The purpose of this course is to identify the roles of travel industry from multiple angles such as activation of the regional economy, the international trade balance and the association with the transportation and lodging industries.

While the course covers the topics almost same as the undergraduate course “Travel Agency Business Management”, the students study it from a specialized and deep-mined viewpoint.