Seminar II Syllabus Number SEM-302
Compulsory 2

ONO, Takashi

credit

1. Course Description

In this seminar, I aim for students to acquire the basic theory of management strategy theory and the applied ability of the theory with the theme of "Theory and Practice of Management Strategy Theory". Specifically, the goal of this seminar is to create a business plan based on the management strategy theory acquired in Seminar I and its applied skills, and report it in an off-campus business plan contest.