

Business Analysis II

Syllabus Number

MAN-326

Elective

2 credit

ISHIGE, Hiroshi

1. Course Description

In Business Analysis II, based on the basic framework learned in Business Analysis I, you will learn financial analysis for business management, cash flow analysis, utilization of segment information, costing and cost management, break-even point analysis, and corporate value evaluation etc. By learning the basics of these applied methods, you will understand how Business Analysis can be utilized in actual management activities through class discussions.

Business analysis is the basic tool for all businesses, so learning that will help you to become an excellent businessperson.