

Introduction to Tourism I

Syllabus Number TOS-103
Elective 2 credit
SHINOZAKI, Hiroshi

1. Course Description

Pilgrimage to the Grand Shrine of Ise and movement of an alternate-year attendance etc. person brought various consumption to an area, and I was contributing to financial development. The present sightseeing, like, I make regional economic develop and the economic effect is brought to industry, the processing industry and retail trade the first. Even if an inbound tourist increases, too and I say that sightseeing was the 21st century leading industry, the visit Japan promotion after a while which has started at 2003 isn't exaggerated. This tuition is having for his object to learn sightseeing as overall industry from a basis.

A teacher speaks about a lecture one-sidedly and a discussion is included and performed. Attendance by year-round is desirable to grasp the whole outline.

*The person concerned is invited as a guest lecturer as the need arises.