

Sociology of Tourism II

Syllabus Number

SOC-202

Compulsory Elective
2 credit

KWON, Hyuckrin

1. Course Description

Since the appearance of mass tourism, tourism phenomena have constantly evolved and have developed "the way of new tourism". In this lecture we will examine the social and cultural theory which gives important suggestions for understanding the cultural meaning of the new forms of tourism which recently appeared. In order to acquire the ability to accurately understand the cultural and social environment of nowadays, we will study case of tourism phenomena that are easy to approach.