

観光学実習(都市観光)Ⅰ

Syllabus Number TOS-207
Elective 2 credit
YAMASHITA, Shinichi

1. Course Description

This course is focused on learning the importance of thinking "closer", "wider", and "more independently" through the fieldwork.

This course is designed to investigate the urban tourism of Yokohama city, which has various valuable tourism resources such as unique history, culture, food etc. Thereby attracting domestic and inbound tourists as one of the leading global destinations.

This class will pursue to recognize the present issues and future prospects of Yokohama Urban tourism by analyzing valuable tourism resources of world-wide international cities, inbound trends, and the actual developing situation of tourism urban area through the field work.