

国際観光論 II

Syllabus Number

ECP-202

Elective

2 credit

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1. Course Description

This course is designed to investigate and analyze precisely the current Japanese international tourism situation and policy by comparing it with other advanced tourism countries.

This course specifically pursues to clarify its characteristics from the three fields; (1) tourism market transition, (2) tourism resources / tourism advantage as the destinations, and (3) tourism policy difference of major tourism-advanced countries especially comparing with the tourism-oriented national policy promoted by the Japanese government.