

国際観光論 I

Syllabus Number ECP-201
Elective 2 credit
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1. Course Description

This course is designed to provide students to precisely understand the international tourism, which has been expanding rapidly, and is making a significant economic contribution as a noteworthy industry. This course focuses on the transition of international tourism and the current situation of advanced tourism countries in the world. It also analyzes the reasons, objectives and issues of the tourism-oriented national policy promoted by the Japanese government, as well as predict the future outlook. At the same time, this course focuses on international tourism from the aspects of the airline and travel industries,. It also pursues globally attractive tourism resources that should be refined in Japan.