

Innovation Management II

Syllabus Number MAN-315
Elective 2 credit
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1. Course Description

The concept, 'Innovation', so called 'the engine for the development of companies and economy', is extremely important. In order to take a comprehensive, panoramic view of Innovation, in this course we discuss various kinds of innovation strategies around the world. During the second semester, we will focus on 'Spill-over Effect', 'Second-generation Innovation' etc.