

Seminar II

Syllabus Number

SEM-302

Compulsory 2
credit

HORIUCHI, Eiji

1. Course Description

This seminar II deals with the effects of globalization since 1990's on Japanese manufacturing industry, especially electronics industry. This industry was very competitive in world market in 1980's, but after globalization and digitalization of technologies in 1990's progressed, this industry lost competitiveness. How Japanese industry cope with the new global competition? We do group work, and make a power point presentation once a month and adress these issues.