

Innovation Management II

Syllabus Number

MAN-308

Compulsory Elective
2 credit

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1. Course Description

The concept, 'Innovation', so called 'the engine for the development of companies and economy', is extremely important. In order to take a comprehensive, panoramic view of Innovation, in this course we discuss various kinds of innovation strategies around the world. During the second semester, we will focus on "Spill-over Effect", "Second-generation Innovation" etc.