

Management Strategy I

Syllabus Number

MAN-213

Compulsory Elective

2 credit

MESHITSUKA, Yosuke

1. Course Description

The purpose of this lecture is to broadly learn basic knowledge required for students to formulate strategies in the future. In the spring semester, you will mainly learn theories and concepts related to competitive strategies. Although lectures are mainly conducted in boardwork, students will learn not only by simply copying the boardwork but also by submitting reports in the lecture related to lecture contents and discussing themselves. Students will be able to think about things by using basic ideas on strategic management through discussion and discussion.