

Introduction to Management II

Syllabus Number

MAN-102

Compulsory Elective
2 credit

ISOYAMA, Masaru

1. Course Description

This course has the following characteristics. 1. Learn the basics of business administration and to acquire useful knowledge when learning more specialized content. In the fall semester, based on the foundation of the management theory, I lecture focusing on management organization and management strategy. 2. Since I present keywords in advance in class, I lecture focusing on the understanding of that keyword