Business Organization Management II

Syllabus Number

MAN-202

Compulsory Elective 2 credit

YO, Kinka

1. Course Description

In the field of research on Management Organization Theory in recent years, Economics of Organization is gaining attention, which is an interdisciplinary academic field that goes hand-in-hand with economics and business administration. In this lecture, we will learn the "New Institutional Economics" which is a typical research approach in Economics of Organization. We will learn how to analyze various problems in actual business organization by using Transaction Cost Theory, Agency Theory and Property Rights Theory.