

応用演習Ⅰ

Syllabus Number

SEM-301

Elective

2 credit

SHIMIZU, Masanori

1. Course Description

We will study about European pro-soccer league and big club management.

1.Management of England Premier League

2.manegement of Lega Espaniore

3.Management of Serie-A

4.manegement of Bundes leaga

5.Strategy of European pro soccer league

6.TV money and European pro soccer

7.Sponcership of European pro soccer