

Overseas Internship for Sports Business Management

Syllabus Number

IHR-201

Elective

2 credit

KAWAKAMI, Yuji

1. Course Description

We will be conducting sports management programs in Phoenix, Arizona and Los Angeles from early March to learn about professional sports business, management and marketing in US professional sports teams, leagues and governments. This program is all implemented by local instructors. We will give a presentation about the Japanese sports business at Grand Canyon University (Phoenix) and volunteer at the San Francisco Giants Spring Training Camp. With this program, we are able to gain a lot of experience in the US sports business.

- Training Period: 10 days from the beginning of March

- Training Location: Los Angeles, CA, Phoenix Scottsdale, Arizona

- Maximum number of participants: 20

Participation Requirements: Students with a large number of applicants from the Faculty of Economics (excluding the Department of International Economics) will be selected by GPA and interviews. Students are required to pay a portion of their travel expenses. (¥200,000 plan)