

比較経営史特講Ⅰ

Elective 2 credit
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1. Course Description

I will deal with the management strategies of modern Japanese companies in this lecture. In short, a management strategy is a plan for a company to achieve its goals. By clarifying the process of development, evolution, and change of the management strategy by modern Japanese companies, I would like to clarify the process of development and growth by Japanese companies and clarify the current situation and problems in this lecture.